King's Lynn Neighbourhood Board communications update September-November 2026

Activities delivered in September and October to date	Upcoming activities

CUSTOM HOUSE
• ITV Anglia visit to mark start of works – featured also on Good Morning Britain
• Front cover and inside feature of Conservation and Heritage Journal - Latest Issue | Conservation and Heritage
• Double-page feature in Lynn News - The fascinating story of King's Lynn's Custom House
• Parliament Clock move video – 2,100 Facebook views - (15) Facebook
• Custom House construction newsletter for October - https://www.west-norfolk.gov.uk/custom-house
 	
GUILDHALL
• ITV Anglia visit – featured also on Good Morning Britain
• Five press releases being gradually fed to national and international media
• Press release and social media promotion about Dragon Festival - https://www.lynnnews.co.uk/news/dragons-are-set-to-take-over-town-9485102/
• Guildhall construction newsletter for September - https://www.west-norfolk.gov.uk/guildhall
• Launch of recruitment campaign for Operations Director role:
  ○ Adverts in The Stage, Arts Professional and The MJ
  ○ Dedicated microsite - https://www.west-norfolk.gov.uk/joinus
  ○ LinkedIn video with Development Director - https://www.linkedin.com/feed/update/urn:li:activity:7516136528796876801
  ○ Targeted emails to Arts Council England, Historic England and other heritage and cultural stakeholders
  ○ Promotional brochure to support headhunting via Opus (attached)
  ○ Item in Norfolk Arts Forum and Suffolk Arts Forum email bulletins (thousands of subscribers)
  ○ Circulated to Norfolk Arts Forum Executive Committee and the Norfolk and Suffolk Culture Board
  ○ Social media support from key stakeholders including Norfolk Arts Service - (15) 🎭 Rare leadership opportunity in the cultural... - Norfolk Arts Forum | Facebook
	Custom House
	• Installation of artistic panels for hoardings
	• Social media video marking completion of scaffold build
	• Social media video with King & Co
	• Social media videos planned around lift works, timber conservation and social value
	• Next construction newsletter
	
	Guildhall
	• Dragon Festival video with Cllr Lintern
	• Social value video with Cllr Beales
	• October's construction newsletter
	• Potential Historic England visit re works anniversary and Crown Post Truss – late November
	
	Dryside opening (date TBC)
	• Group photo at official opening (date TBC)
	• Video of opening
	• Press release
	
	Launch of Community Capacity initiative – November

SOMMERFELD AND THOMAS WAREHOUSE • Heritage at Risk Grant from Historic England • Press release - Historic England grant unlocks next step towards bringing riverside warehouse back into use | Borough Council of King's Lynn & West Norfolk £1m refurb plan revealed for historic King's Lynn warehouse | Eastern Daily Press • Social media video with Cllr Ring	• Press website • Group photo of the team • Video Pop-ups • Flyers, posters and targeted promotion