

Question: What are the opportunities?

Future gazing, identifying opportunities and ideas which could deliver what King's Lynn needs, either building on existing projects and activities, or developing new ones. Also consider what is already being done or planned to deliver improvements for King's Lynn, and what are the risks associated with the opportunities.

Overview of feedback

Themes	• Raise aspirations: better quality of life for all. • Join up services: multi-agency approach; co-location of existing services in one place to support people i.e. mental health, VCSE, job centre, food bank etc; join agencies up; grow existing services and offer; priority of need vs resource. • Community services: community hub, community health services, bringing services to people. • Employment and workforce development: supporting and boosting government programmes to get people back into the workplace; help college to offer more apprenticeships – hub for professional development; build on success of Boost and align with College of West Anglia etc; to support all local businesses. • Retail: shopfront and retail improvement grants; indoor retail pop-ups / stalls / incubators; replace the old-fashioned market concept. • Town centre: opportunities to expand night-time economy; investment in improvements in the town centre; supporting inward investment and new enterprise development. • Homelessness: lack of cohesion around homelessness; moving on – there's a need for this provision around homelessness. • Transport / connectivity: is current availability of taxis impacting on people coming in to / out of town; supply of taxis – why aren't there enough? Entrance to King's Lynn – Southgates / bus dept; rural isolation concerns – transport into King's Lynn. • Digital connectivity.
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Alignment / maximising Towns Fund projects	• Devil's Alley: what impact could that have on the town e.g. night time economy – fits with economic growth; • Guildhall: once open, what next? Build on helping am dram groups – show people what impact it could have – raise confidence, socialise.
Alignment / maximising other projects and initiatives	• Marmot: alignment with Marmot approach; focused interventions aligned to Marmot work i.e. children and young people; • Open Road: funding to expand delivery – adults; capacity is there but needs investment; • RISE project: cement in community and replicate; do RISE in other parts of the town, Fairstead for example; • Pizza project: build upon this.
Priority locations for investment	• Fairstead • Road backing on to Cooper Roller Bearings • Post office site • Debenhams – priority site for investment • Debenhams end of the high street (investment in eye level and first floor to create a cohesive area); • South Lynn
Engagement and insight	• Clear community voice; • Use the data already collated re ASB / child protection / violence / permanent exclusion; • Carry out a charity audit – what have we got? Work with Voluntary Norfolk. Bring them together. • Youth engagement audit.
Specific ideas	• 10 x 10 scheme: children by the age of 10 have 10 different experiences; • Net Zero: capturing excess heat (i.e. Palm Paper) and sharing with local communities; • Pipeline project: carbon storage in old oil and gas tanks off North Sea –pipeline connects to King's Lynn – looking at kickstarting the hydrogen economy. Potential for King's Lynn power station turning into hydrogen station. Huge potential for King's Lynn economy; • Lighting on cycle path next to Lynn Sport; • Community garden: health eating and cookery classes – Discovery Garden; • Festival of Learning (over a week); • Grants to charities.

Verbatim notes

Group 1 Cllr Beales Supt Sonia Humphreys Rt Revd. Jane Steen	• Clear community voice ○ Capture CHB / Marmot ○ Ensure 11 – 25 years ○ Contextual safeguarding survey ○ Build upon 'pizza project' (Marmot – what works) ○ Rural isolation concerns – transport into King's Lynn ○ Priority of need vs resource • South Lynn – forgotten area • Use the data already collated re ASB / child protection / violence / permanent exclusion.
Group 2 James Wild MP Zach Stanford Carly West- Burnham	• Raise aspirations • Co-location of existing services in one place to support people i.e. mental health, VCSE, job centre, food bank etc. • Focused interventions aligned to Marmot work i.e. children and young people. Marmot – targeted interventions – support and role out further. • Opportunities to expand night-time economy • Future workforce: building on success of Boost and align with College of West Anglia etc; to support all local businesses • Raising aspirations – pride in place (i.e. project RISE). How can we build on this – Fairstead, South Lynn. • Do RISE in other parts of the town -Fairstead as an example. Small interventions and community groups. • Other projects e.g. Devil's Alley – what impact could that have on the town e.g. night time economy – fits with economic growth. • Net Zero – capturing excess heat (i.e. Palm Paper) and sharing with local communities. • Building on existing interventions e.g. Guildhall – once open, what next? Build on helping am dram groups – show people what impact it could have – raise confidence, socialise. • Entrance to King's Lynn – Southgates / bus dept – support tourism • Pipeline project – carbon storage in old oil and gas tanks off North Sea –pipeline connects to King's Lynn – looking at kickstarting the hydrogen economy. Potential for King's Lynn power station turning into hydrogen station. Huge potential for King's Lynn economy. • Transport / connectivity – uber? Is current availability of taxis impacting on people coming in to / out of town. Supply of taxis – why aren't there enough?
Group 3 Vicky Etheridge Cllr Heneghan Andrew Stevenson Graham Slater	• Fairstead – community hub – bring services to people; remove transport costs; ease of access. Health services in community – bringing closer to residents. • 10 x 10 scheme – children by the age of 10 have 10 different experiences (linking in to schools) • Open Road (Rollesbury Avenue) – tutors working with NEET young people. Vocational, trade skills etc. Not accessed outside of school hours. Funding to expand delivery – adults; capacity is there but needs investment.

King's Lynn Neighbourhood Board – Workshop 23.05.25 Summary

	• Road backing on to Cooper Roller Bearings is very deprived. Enable change on communities / mindset. Multi-agency approach – community support. • North Lynn – RISE project; very successful - cement in community and replicate. Benefit future generations. • Supporting and boosting government programmes to get people back into the workplace. Help college to offer more apprenticeships – hub for professional development. • Post office site – unclear on how this should be tackled. • Shopfront improvement grants – retail support grants. • Debenhams - priority site – accelerate this site – flats above? Short term options should be explored ahead of a long-term solution. Show that things are being done. • Debenhams end of the high street – investment in eye level and first floor to create a cohesive area. • Indoor retail pop-ups / stalls / incubators – where? Debenhams. Post-office. Replace the old-fashioned market concept. New reasons to come to town. • Speed of digital connectivity. Investment in improvements in the town centre. Supporting inward investment and new enterprise development.
Group 4 Cllr Dark Nova Fairbank Kerry Heathcote	• Join the agencies up – lack of cohesion around homelessness. • Moving on – there's a need for this provision around homelessness. • Grow existing services and offer. Should we protect what we've got? Increase access to services. • Charities are vulnerable – can we give grants? • Carry out a charity audit – what have we got? Work with Voluntary Norfolk. What are the key priorities for charities? Bring them together. • Resource to support charities – bid writing. • Youth engagement audit. • Young people – lighting cycle path, Lynn Sport. • Intergenerational activities. • Community garden – health eating and cookery classes – Discovery Garden. • Festival of Learning (over a week) • Develop a truly multicultural town • Better quality of life for all.