

Board communications update November 2024

Activities delivered October / November	Upcoming activities November / December / January
<p>King's Lynn Town Board</p> <ul style="list-style-type: none"> Internal, stakeholder and press communications around the Long Term Plan for Towns (LTPFT) budget announcement: Statement on Government budget: Borough council welcomes news on investment in King's Lynn Borough Council of King's Lynn & West Norfolk Council Leader and Town Board interim Chair interview on LTPFT news on BBC Radio Norfolk (7 Nov) Wide-ranging communications around the recruitment of new private sector board members created and issued: Businesses sought to join the team transforming King's Lynn Borough Council of King's Lynn & West Norfolk (west-norfolk.gov.uk) Five applications, 10 expressions of interest. Media release and social media content around the Board's visit to the new town centre library and community hub: Town Board Members Take Early Look at King's Lynn's New Library and Community Hub Borough Council of King's Lynn & West Norfolk (west-norfolk.gov.uk) New logo now in use (letterhead) and brand guidelines and other branded assets in development. 	<p>King's Lynn Town Board</p> <ul style="list-style-type: none"> Council Leader's YLP column – mention of Town Deal projects and LTPFT (20 Nov) Update on the Town Board's revised priorities and next steps regarding LTPT once further guidance received from MHCLG. Appointment of new private sector representatives Press release and stakeholder comms about updated plans for Custom House to be prepared, associated with next key milestone, whether that be Cabinet report or planning submission Library and community hub – discussions underway with NCC comms around various potential opportunities – children's library design, engagement for building name, possible media visit, planning determination (Jan 20 TBC) NCC press release, internal and stakeholder comms on Southgates (STARs) OBC submission, coinciding with publication of Cabinet papers (January Cabinet)

Current key messages by project	Project current and upcoming communications activities
<p>Guildhall and Creative Hub</p> <p>Transformational plans to preserve and enhance one of King's Lynn's most important heritage sites have been approved.</p> <p>The proposals for the full renovation and refurbishment of St George's Guildhall, resulting in the site becoming a regional and</p>	<p>Guildhall and Creative Hub comms activities</p> <ul style="list-style-type: none"> Media release issued about planning approval granted: Transformational plans approved for St George's Guildhall Borough Council of King's Lynn & West Norfolk (west-norfolk.gov.uk)

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<p>national centre for arts, creativity, and theatre, were given the go-ahead by the Borough Council's planning committee on 7th October.</p> <p>The plans for the Guildhall and Creative Hub would mean the venue's historic buildings and courtyards transformed into new spaces to offer both a heritage attraction and year-round performances that could bring millions of pounds into West Norfolk's economy.</p>	<ul style="list-style-type: none"> • Presentation to National Trust's director general on 13 November
<p>New town centre library and community space The new larger library and community hub is set to be a welcoming community and learning space for all in the heart of King's Lynn.</p> <p>A place where people can learn, get support, find information, get advice, connect with others, and be inspired.</p> <p>The most recent engagement took place with local schools in March. The team is now working towards RIBA stage 3.</p>	<p>New town centre library and community space</p> <ul style="list-style-type: none"> • The latest newsletter: Latest update - King's Lynn Library and Community Hub (norfolk.gov.uk) • Library and community hub – discussions underway with NCC comms around various potential opportunities – children's library design, engagement for building name, possible media visit, planning determination (Jan 20 TBC)
<p>Active and Clean Connectivity We are making it easier for people to choose ways to travel around King's Lynn that are better for them – better for their health, better for the environment, better for our community, and more affordable.</p> <p>This includes installing new secure bike storage at the Baker Lane pilot scheme. We are also working with businesses to support them to develop active travel plans that help their staff to choose active ways to travel.</p>	<p>Active and Clean Connectivity</p> <ul style="list-style-type: none"> • Campaign work set to take place with Norfolk County Council to encourage people to choose active travel, also linked to STARS. • Further case studies to highlight the active travel plan work will be created in the coming months. • Communications around the delivery of the LCWIP improvements.
<p>Rail to River Small traders and businesses starting out will soon be offered the chance to occupy affordable space in a key area of King's Lynn town centre. The opportunity has been made possible thanks to four new pop-up retail units which are being installed on Purfleet Street. These will shortly be available to hire.</p>	<p>Rail to River</p> <ul style="list-style-type: none"> • 30 expressions of interest in the units following the press release in October on completion of external finish. • Further communications will be created around the first hires of the units.

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<p>Riverfront regeneration A planning application has been submitted for Devil's Alley. Likely be decided in December. Work is underway to update the plans for Custom House, following significant stakeholder engagement.</p>	<p>Riverfront Regeneration</p> <ul style="list-style-type: none"> • Stakeholder engagement is continuing by the project team • Press release and stakeholder comms about updated plans for Custom House to be prepared, associated with next key milestone

Communications and engagement around aligned activities
<p>The following activities align with the priorities of the Town Board and are shared to provide context and awareness:</p> <ul style="list-style-type: none"> • King's Lynn Economic Strategy and Cultural and Heritage Strategy – work is continuing to take place to develop these important strategic documents. • King's Lynn Enterprise Park – work is continuing to finalise the site's website and marketing plan, with a press release about the next site milestone planned for November/December. • Southgates Masterplan – Norfolk County Council is preparing Outline Business Case submission to DfT for the STARs element – internal, stakeholder and press comms will accompany Cabinet report publication (January Cabinet)