

**VISION KING'S LYNN**

**Towns  
Fund**<sup>®</sup>  
Delivery Partner

# Kings Lynn Skills Forum

## Youth Support and Employment

October 2021



**Norfolk**  
County Council

# Context

- Good coverage of provision - Why are Young people not accessing services/projects?
- Lack of joined up thinking/Collaboration locally.
- Appetite for Young people to achieve – Strengthen the pathway from school.
- Difficulty to engage with Young people.
- Gaps linked to delivery challenges - staff recruitment in the area.
- Requirement to build additional FE capacity to support.
- The level of Education/Business links ( Young people understanding of career/work)

- Borough Attainment Programme – Young Foundation report
  - Young people are often unable to make a direct link between their educational choices and attainment with their career aspirations
  - Support young people at key transition points; and
  - Involve school and the wider school community
- Provision of Skills training in partnership with College and/or PTP, available to all Young people in the area (Sector-based Academy type)
- Younger Adults and the opportunity to re-train from Covid affected sectors.

# Next Steps

**The need for a longer-term solution to these issues**

**The need to capture the wealth of provision and methods to improve Young peoples' access.**

**Understand barriers (Real and Perceived)**

**Understand the aspirations of Young people and taking up local opportunities**  
Possible Consultancy approach.

# The Kings Lynn Youth Retraining Pledge

## Town Deal Approved Projects

	Project	Town Fund Contribution
1	Guildhall Complex	£4.85m
2	Town Centre Repurposing	£1.75m
3	Youth and retraining pledge	£0.45m (revenue)
4	Public Realm fund	£0.25m
5	Active and clean connectivity (revised scheme)	£6.8m
6	Riverfront regeneration	£6.7m
7	Multi User Community Hub	£4.36m
	<b>TOTAL</b>	<b>£25m</b>

## VISION KING'S LYNN

College of  
West Anglia 

### School of Nursing.

- Increase in higher skills offer, responding to local skills needs.
- New nursing skills facility
- 2 Clinical Simulation suites
- 150 new learners assisted

# Kings Lynn Youth Retraining Pledge

## **Project aims-**

- To help young people overcome the personal barriers and challenges preventing them from engaging positively in learning or work
- To provide a clear pathway for young people to increase their skills and future career path through training or employment

**Budget** £442,000

**Delivery:** 1st April 2022 – 31st March 2024

# Key Objectives

- Raise the participation and youth employment rates in the KL locality with supporting work inspiration, IAG and employability activities.
- Address Skills Gaps – design and deliver programmes/events to raise young people’s aspirations, increase work-related skills and raise awareness of career opportunities within Kings Lynn priority sectors.
- Develop and maintain key relationships with key local businesses and education providers – establishing forum where local skills needs are identified, solutions proposed and implemented.
- Develop a suite of industry-learning and re-training provision for young people aged 18-24, identifying transferable skills, increasing available provision and improving access to current & emerging training opportunities.
- To support transition to employment, the project will engage intensively with the secondary schools and further education provision, with targeted support at young people at risk of NEET and/or isolation due to Covid-19 effect.



# Project Beneficiaries

1). Young Adults (aged 18-24) who are employed without training.

These participants will be employed and/or residents within the Investment plan boundary and employed from 0.4 – 1.0 FTE. Categorized as low-skilled and/or under-employed.

2). Young people aged 18-24 unemployed.

These participants will be resident in the Investment plan catchment area, economically active and unemployed.

3). Young People (Aged 15-18) in fulltime education with focus on those at risk of NEET.






Young people either resident and/or receiving education in the investment plan catchment area.

The project will establish the **Kings Lynn Skills Partnership**, establishing a project staff team in the town, who in partnership with local providers will develop and deliver a range of skills activity – raising the participation and skills levels within the catchment.

This will include-

- **Re-Skilling** - Developing a portfolio of accessible training, identified through and aligned to the skills needs of Kings Lynn's businesses and employees.
- **Education & Business links** – Engaging with employers and local education providers, facilitating industry-related learning, work-based training, work inspiration, IAG and employability activity for young people in the area.
- **Deliver a range of positive activities**, targeted at young people at risk of NEET and disengaging from education. The project will utilise providers from across the county in a direct delivery and commissioned approach, establishing these activities in accordance with young persons need and projected outcome.
- **Co-ordination and Referral processes** – Establish as a co-ordination entity in the area, maintaining oversight of available provision, services and project delivery in the locality and developing active referral and progression routes for participants & learners.
- **Project Development** – the Skills Partnership will support the ongoing sustainability of the project and skills needs in the locality, maintaining a strong insight into local needs and identifying project opportunities and funding opportunities.

# Project Outputs

Outputs	Total	2	3	4	5	6	Note
		21/2022	22/2023	23/2024	24/2025	25/2026	
335 young people engaging with new skills activity	335		160	175			Entry – Level 3 Provision
335 young people evidencing increased employability skills	335		160	175			Evidenced increase in employability and/or work readiness
335 young people engaged with employer-inspired activity	335		150	185			Learners engaged in Employer-led/designed activity (Curriculum aligned to employer skills needs)
50 Large/SME organisations engaged in project activity	50		20	30			Private sector/VCSE Businesses engaged in project activity
12 new courses facilitated/delivered.	12		4	8			New courses delivered in the locality (Increased Skills Infrastructure)

- Young people demonstrating increased confidence, and self-efficacy
- Young people with increasingly positive attitudes towards work and their own employment prospects
- Young people more informed of opportunities and career choices
- Young people reporting improved well-being.

**Project Participants**  
Young People (Aged 15-18) in fulltime education with focus on those at risk of NEET

- Kings Lynn Academies
  - King Edward VII
  - Springwood
  - St. Clements
  - Smithdon
- College of West Anglia
- Open Road KL
- Fen Rivers Academy
- Catch 22

**Employability Activity**  
Industry Learning  
Positive Activities  
Work Inspiration  
Health & Wellbeing

- ICANBEA Platform
- Developing Experts Platform

**Project Participants**  
[Young Workforce aged 18-24]

**SME - Kings Lynn Employer Base**

- EAN
- ERB

Project Employer Engagement

YP4E Business Connectors

**Training & Upskilling Activity**

- NCC Adult Learning Services
- College of West Anglia
- Turning Factor
- Steadfast Training
- Futures IAG
- Support Funding
- Employer Training Incentive (ETIP)
- Supply Chain Skills Development Fund (SCSDF)
- KLYRP Funded Activity (£)

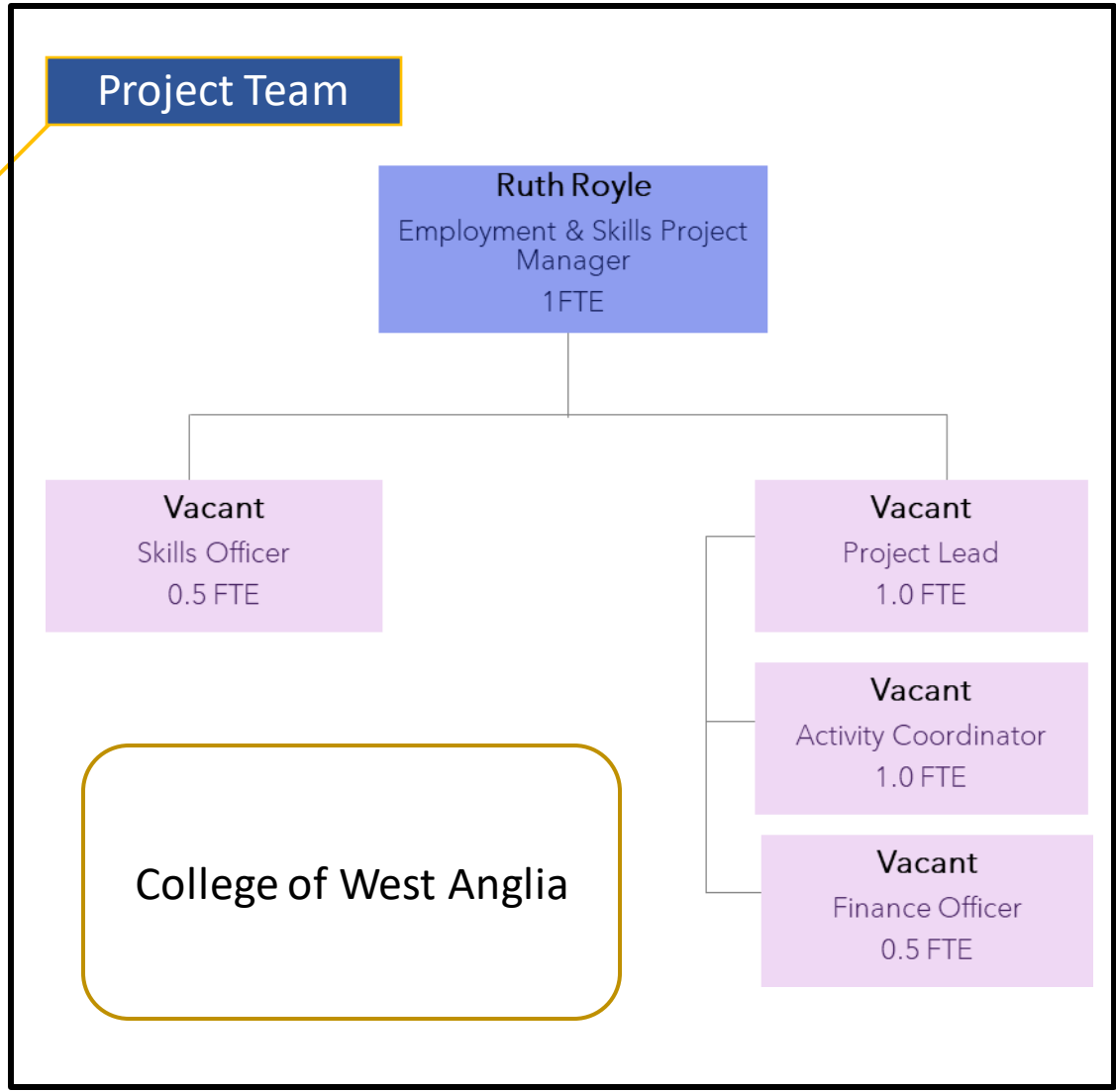
**Kings Lynn Skills Partnership**  
Information Sharing | Cross-Referral | Re-Skilling | Sustainability  
Project Development | Co-ordinating Agency | Activity Provider | Education/Business Links

- YMCA Norfolk
- Princes Trust
- Employment Support Activity
  - IAG/Careers
  - WEX
  - Employment Mentoring
  - Self-Efficacy / Confidence Building
- Get Into Programmes
- Sector-Based Work Academy
- Enterprise Support

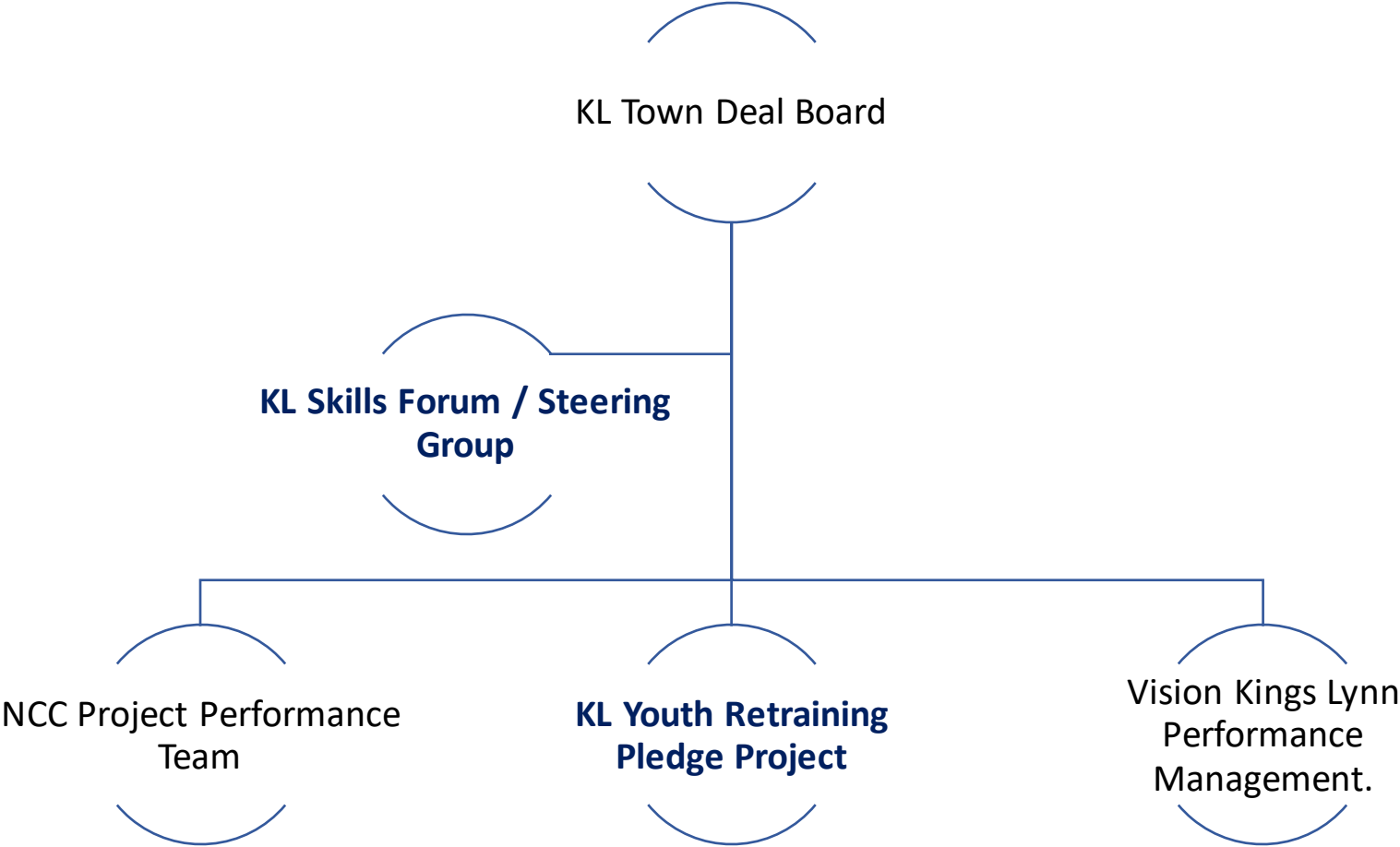
**Youth Enterprise & Training Workshop**  
**Training Suite**  
**Workforce Training Activity**

**Project Participants**  
[Unemployed Aged 18-24]

- DWP/JCP Youth Offer
- ESIF / BBO
- ESIF / Skills Connect



# Governance



# Discussion and next steps

- We have completed high-level profiling. Action now to develop the initial Delivery partnership, SLA's and Dynamic Purchasing System.
- Scheduled to submit the MHCLG Business case – November TD Board (SRO signoff)
- Recommendations from KL Steering Group – Further development & Focus areas
- Group role & Membership