

KING'S LYNN TOWN CENTRE PUBLIC REALM & REPURPOSING WORKING GROUP

Meeting Minutes

Date: 16th December 2021	Location: Via MS Teams
Time: 3pm	Chair: Vicky Etheridge

Attendees	Apologies
<p>Jemma Curtis – Regeneration Programmes Manager</p> <p>Vicky Etheridge – Chair, BID Manager</p> <p>Louise Godfrey – Regen and Eco Dev. Support officer</p> <p>Phillip Eke – Senior Tourism Officer</p> <p>Sharon Clifton – Communications Manager</p> <p>Michelle Gant – Communications Officer</p> <p>Neil Gromett – Managing Director Alive West Norfolk</p> <p>Cllr Miss Lesley Bambridge – Ward Member</p> <p>Alistair Cox – Vancouver Centre Manager</p> <p>Andrew Stevenson – Partner, Hawkins Ryan Solicitors</p> <p>Anna Gunn – King’s Lynn Civic Society</p> <p>Lindsay Gardner – Norfolk County Council, Experience Project Team</p>	<p>Charlie Roughton – Co Founder Maze Group</p> <p>Richard Morrish - King’s Lynn Civic Society</p>

Minutes	Actions
<p>1. Apologies</p> <ul style="list-style-type: none"> As noted above. 	
<p>2. Minutes of the last meeting</p> <ul style="list-style-type: none"> All agreed. 	
<p>3. Business Case Update</p> <ul style="list-style-type: none"> Draft Business Case was taken to the Town Deal Board on the 15th December 2021. No additional comments were made. The draft will go to an independent appraisal against the Governments Green Book. Changes can be made before it goes back to the Town Deal Board for final sign off on 14th January. The Business Case will be summarised and sent to Government for funding to be released in March 2022. Other funding, such as the Welcome Back Fund will allow the commencement of the project before the Town’s Fund is released. Any comments on the Business Case to be forwarded to Jemma Curtis. 	
<p>4. Fingerpost Tender – Phillip Eke</p> <ul style="list-style-type: none"> A short presentation was shared. 	

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<ul style="list-style-type: none"> • Responses to the Invitation to Tender were evaluated on the 14th December 2021. • 10 quotes were received from 8 different companies. • Most signs were minimalist and modern and not in keeping with the Town Centre. Some quotes received were over the budget allocated. • The Procurement Team have asked the potential supplier some additional questions and answers to the queries have been received. • The fingerpost tender will be finalised in January 2022 to a company who have offered a hybrid post between modern and heritage with pointed fingers and finials, the finials will be an additional cost of £14 each but can be customised. • Phillip Eke is liaising with the Civic Society and will share the final design with the Conservation Team. ACTION: To share design with Steven King 	<p>PE</p>
<p>5. Artwork Discussion</p> <ul style="list-style-type: none"> • Want to involve local people and create something inspiring which has an impact but don't know what is wanted or how to begin the process. • Lindsay Gardner is working on the Experience Project to produce an art trail along the Norfolk Way and shared a presentation of her work with the group. • The artwork for King's Lynn is to be situated on Boal Quay at the top end of Harding's Pit. • The appointment of a project manager is essential for the project and whilst this could be expensive, it is worthwhile. • Creative Giants are a company which could lead the project but could cost upwards of £50,000, they have experience and technical knowledge. • High levels of community engagement will be required, and this could link into other projects in the Town. • The Public Real project should be completed by 2022-2023, however the final date for the spend of funding is 2026, so the artwork project could over-run if necessary. • Time should be taken on the project and additional funding may be required for communications and engagement to ensure the right artists are approached for commissioning. • The exact location of the proposed artwork at Boal Quay was shared and concerns were raised over the safety of the site. It was highlighted that there was artwork in this location previously, but the artists commissioned would be encouraged to think about the issues surrounding the proposed location. • The proposed artwork at Boal Quay would strengthen any application for funding to other organisations, any bid for funding might mean that the budget for artwork increased to up to £150,000. • The additional artwork proposed should improve connectivity through the town. 	

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<ul style="list-style-type: none"> The artists workshop proposed for January will be postponed until further discussion by the Group. 	
<p>6. Communications and Engagement</p> <ul style="list-style-type: none"> Businesses on Purfleet Street had been approached and visualisations from Waterland Associates had been shared. Businesses were positive about the changes and thought it would be good to encourage more footfall on the street. The proposed ironwork archway to the street was a particularly popular addition. The project will be launched in the New Year and people will be informed on the proposals, the visuals will be utilised, and their opinions asked. Lots of feedback had been previously received and this will need to 'feed' into any further communications, however further questions will be asked regarding what people would like to see with the proposed artwork. Questions will need to be appropriate, and consideration needs to be given as to what is required from the responses. The subscriber database has over 1,200 subscribers and specific groups of people such as schools and young people will be targeted with communications. Communications and engagement is due to commence week commencing the 17th of January for three weeks and the visualisations from Waterland Associates will be published on the council website. Comments from Richard Morrish and the Civic Society will be shared with the group and any further comments from the group should be forwarded to Louise Godfrey by the end of the first week in January. 	
<p>7. Any other business</p> <ul style="list-style-type: none"> Vicky Etheridge thanks all members for their participation in the year and wished all a Merry Christmas and Happy New Year. 	
<p>Meeting closed at 16:14</p>	