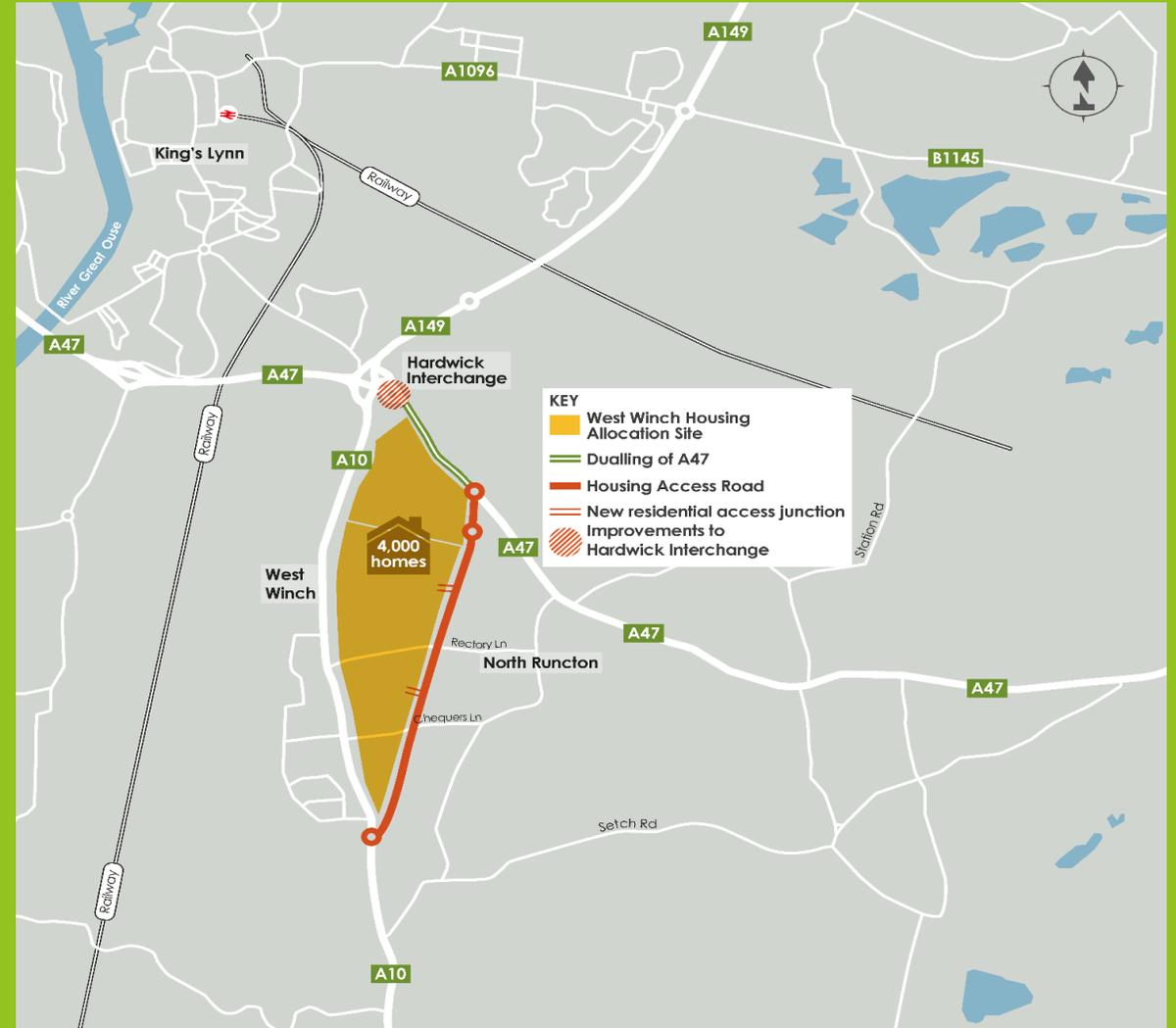


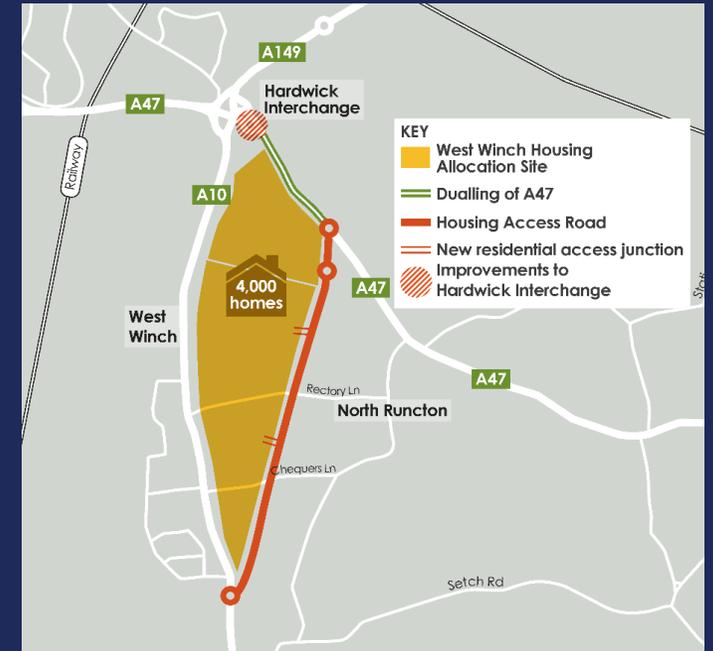
# West Winch Housing Access Road

Briefing note  
April 2021



# The scheme

- The West Winch Housing Access Road (WWHAR) is strategically important for Norfolk to enable 4,000 new homes and to provide an alternative route for A10 traffic through West Winch.
- It will provide additional road capacity to accommodate traffic associated with new dwellings and improve journey time reliability
- WWHAR scheme comprises
  - A housing access road to the east of West Winch connecting the A47 with the existing A10
  - Modifications to the Hardwick Interchange to accommodate additional housing traffic and the rerouted A10
  - Dualling of the existing A47 between Hardwick Interchange roundabout and the housing access road
  - A new signalised roundabout on the A47



# The business case

- Strategic Outline Business Case (SOBC) funding bid was submitted in March 2021
- WWHAR has few conventionally assessed time savings benefits due to its alignment which was dictated by the wider housing growth strategy as set out in the Local Plan
- However, the scheme has a high Value for Money (VfM) due to housing Land Value Uplift (LVU)
- The Department for Transport (DfT) acknowledge this is an unusual situation for a road scheme but recognise that housing delivery is also a key objective of the Major Road Network fund
- Currently in dialogue with DfT and expect to meet them soon to provide any further clarification required on the SOBC
- DfT has asked for **evidence that the existing traffic congestion is having a negative impact on business confidence and is reducing the attractiveness of the area for inward investment** – any feedback from businesses to support this to [ian.parkes@norfolk.gov.uk](mailto:ian.parkes@norfolk.gov.uk)
- Would hope to hear in the summer whether they accept the scheme and agree to support further development work and the Outline Business Case (OBC)